



## FRANCESCA ROMANA BRUSSANI

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### CO-FOUNDER OF NOZERO SRL

I am a university student in the second year of my Communication, Innovation, and Experience Design Master's Degree at LUMSA University. I have skills in Digital Marketing, User Interface, and User Experience and I know how to work with the main tools. I am passionate about the digital world and digital services. For me, it is easy to adapt to new places and I have a great problem-solving attitude. I am looking for an internship that could help me to develop and refine my skills in UX/UI and digital marketing strategies.

## EXPERIENCES

### SEPTEMBER 2021 – CURRENT CO-FOUNDER, NOZERO SRL

- Ideation and creation of the company's website (UX/UI)
- Marketing and advertising Management of the main social channels
- Leads collection and management
- Email Marketing
- SEO/SEM

### MARCH 2020 – SEPTEMBER 2022 SOCIAL MEDIA MARKETING, GROUPTHERAPY SRL

- Marketing and Advertising management of the main social channels

### SEPTEMBER 2018 – SEPTEMBER 2022 EVENTS PROMOTER, BUSINESS EVENT, N3 WORLD EVENT, HOSTESSPRO

- Quick problem-solving to issues during working activities
- Activities management independently thanks to skills developed
- Activities' planning and management of promotion and advertising marketing

## EDUCATION

### SEPTEMBER 2021 – CURRENT MASTER'S DEGREE IN COMMUNICATION, INNOVATION AND EXPERIENCE DESIGN, LUMSA UNIVERSITY

- UX/UI

- Computer science and Technology
- Marketing and Innovation

**SEPTEMBER 2016 – MARCH 2020**

**BACHELOR'S DEGREE IN COMMUNICATION SCIENCE, UNIVERSITÀ DEGLI STUDI DI ROMA TRE**

- Media's sociology and epistemology
- Communication and language's psychology and philosophy
- Journalism
- Marketing and market strategy
- Computer science

**SEPTEMBER 2011 – JULY 2016**

**HIGH SCHOOL DIPLOMA IN LANGUAGES, IIS GIOSUÈ CARDUCCI**

- English, Spanish and French

## ABROAD EXPERIENCES

**SEPTEMBER 2022 – CURRENT**

**ERASMUS STUDY IN GRANADA (SPAIN)**

**MASTER'S DEGREE IN COMMUNICATION, INNOVATION AND EXPERIENCE DESIGN, LUMSA UNIVERSITY**

- Fluent in Spanish
- Data Analysis Course (Google Analytics, Google Sites)
- Software for Information retrieval in Internet Course (VOSViewer, CitNetExplorer)

## LANGUAGES

	Listening	Reading	Speaking	Writing
ITALIAN	Native	Native	Native	Native
ENGLISH	C1	C1	C1	C1
FRENCH	B2	B2	B2	B2
SPANISH	C2	C2	C2	C2

## CERTIFICATION

- CLIC Level C1.1 of CEFR\* in English

- FabLab Lazio

## **FILM PROJECTS**

**NOVEMBER 2020**

**EXTRA, LOTUS PRODUCTION**

- Extra in "House of Gucci"

**NOVEMBER 2020**

**EXTRA, LOTUS PRODUCTION**

- Extra in "Red Notice"

**OCTOBER 2020**

**EXTRA, LOTUS PRODUCTION**

- Extra in "Mission Impossible 7"

**JUNE 2017**

**STAND-IN, LOTUS PRODUCTION**

- Stand-in in "All the money in the world"

## **SKILLS**

- SEO/SEM
- Problem-solving
- Self-management
- Creativity e Design Thinking
- Software and tools for shared work: Google, Miro, Canva
- UX/UI: Figma
- Google Analytics
- Wordpress
- Google Sites
- VOSViewer
- CitNetExplorer

## **VOLUNTARY WORK**

**NOVEMBER 2014**

**SOCIAL SERVICES, CARITAS**

- During my 4th high school year I participated part in voluntary work for Caritas Giovanni Paolo II.

**DECEMBER 2013**

**SERVIZI SOCIALI, LIBRERIA FELTRINELLI**

- During my 3rd high school year I participated in voluntary work at Feltrinelli in Largo Argentina.